



PLANTPRODUCTS[®]

Biobest Extends Plant Products' Distribution Across the U.S.

Biobest is strengthening its North American presence by expanding its exclusive distribution partnership with Plant Products, ensuring growers across the U.S. and Canada have consistent access to its complete biological solutions portfolio. Since Biobest acquired Plant Products in February 2022, Plant Products has served as Biobest's exclusive distributor in Eastern U.S. markets and throughout Canada. Under the expanded agreement, Plant Products will represent Biobest's full portfolio, including beneficial insects and mites, pollination solutions, physical action products, and advanced high-tech solutions.

This expansion follows the conclusion of the commercial relationship between Beneficial Insectary (BI) and Biobest. Effective April 1, 2026, Beneficial Insectary will no longer offer or represent Biobest products and will focus exclusively on the sale of BI-branded products through distributor channels. Plant Products will assume full responsibility for the nationwide commercial sale and technical support of the Biobest portfolio.

Plant Products is a leading distributor of specialty horticultural inputs across North America, recognized for its strong focus on integrated pest management, technical expertise, and value-added grower support. The addition of former Biobest IPM specialists to Plant Products' team in the Western U.S. ensures growers retain access to the same trusted expertise while benefiting from integrated nationwide support through Plant Products.

"Biobest's mission is to advance sustainable crop production through innovative biological solutions that growers can rely on," said *Jean-Marc Vandoorne, CEO of Biobest*. "By expanding our exclusive distribution partnership with Plant Products, we are reinforcing our commitment to customers across the United States with consistent, reliable access to Biobest solutions supported by strong technical expertise and customer service."

Biobest is a global leader in biological control, pollination, and integrated pest management, driven by research-based innovation and a long-standing commitment to sustainable crop production. Through its exclusive U.S. distribution partnership with Plant Products, Biobest continues to strengthen its ability to deliver high-quality solutions with dependable logistics, robust quality systems, and expert technical support.